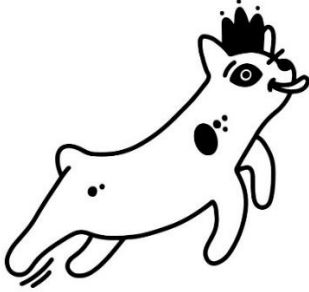




**LAUREN  
SIEGMANN**

All about me

# TALK TO ME



## LAUREN SIEGMANN

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I'm Lauren.

I grew up on Gunnai Kurnai land in the Latrobe Valley. I have lived in Fitzroy, on the border of Bunwurrung/Boonwurrung and Wurundjeri lands, for most of my adult life.

I started life in social services; I worked for domestic violence and pregnancy options counselling services. Then, I began working in the international development sector. Around 20 years ago, I started working for a tiny consulting company called Clear Horizon. This was my introduction to evaluation.

Since then, I have been a monitoring and evaluation practitioner. This work has taken me around the world. I have worked in over ten countries across Europe, Southeast Asia, the Pacific, and Africa.

I have much experience working in cross-cultural, cross-sectoral, and interdisciplinary contexts. I have delivered evaluations in the arts, social services, education, environment, health, international development, systems change, youth, employment, and education sectors.

I've been very fortunate to be welcomed into many First Nations communities as an evaluation person. I have undertaken a lot of monitoring and evaluation work with First Nations communities, and I always enjoy being invited back in to do this kind of work.

As an evaluator, I am creative, imaginative, and relational. I am good at explaining the work in ways that people can understand. I have strong academic knowledge and understand the work from that perspective. I specialise in qualitative approaches and have studied applied statistics at the postgraduate level, so I can also undertake quantitative work.

My interests lie in making evaluation accessible. I want to involve the community and those who use the services being evaluated in the act of doing the evaluation. This can involve capacity building and supporting people to collect data, analyse, present, and write.

I think the goal of evaluation is to contribute to social equity. So, where possible, I use evaluation methods that advance social equity goals and promote agency and voice for communities.



# HIGHLIGHTS

## Year of Poetry and Year of Novella

### Story Factory

2024

Year of Poetry and Year of Novella are creative writing programs for high school students living in the western suburbs of Sydney. We trained young people to undertake interviews, analyse data, present findings to staff, and assist with writing the report.

## Libraries as Spaces for Social Connection for Young People

### VicHealth and State Library Victoria

2023

This project focused on training librarians to engage in codesign with young people. I evaluated the pilot.

### Kimberley Aboriginal Women's Council

2023

I developed the Council's theory of change and was invited to the Kimberley Aboriginal Women's Roundtable, where I recorded and documented the proceedings.

## Health Pathways

### Launch Housing

2023

Launch Housing commissioned Nous Group to design a cost-benefit framework to estimate the cost savings of the organisation's health programs. I created the monitoring framework to gather data to determine the cost-benefit and other outcomes.

## Indigenous Australia Program

### Fred Hollows Foundation

2023

I undertook an evaluation of the Indigenous Australia Program from 2018 to 2020.

## Out-of-School Hours Learning Support Programs

### Centre for Multicultural Youth

2023

Evaluation of an important sector supporting young people living in newly arrived communities. I delivered an [evaluation report](#), [four case studies](#), and a [Photovoice project](#).

## Straight Talk

### Oxfam Australia

2015 and 2023

I undertook external evaluations of Straight Talk, an Indigenous women's political participation program, in 2015 and 2023.

## Early Years Catalyst

### Social Ventures Australia

2023

I undertook a mid-term review and end-of-phase evaluation of the Early Years Catalyst. The Catalyst is an intermediary seeking to create systemic change in the early years sector.

## Youth Voice Creative

### The Y

2022-2023



Youth Voice Creative is a six-month program supporting young people in developing advocacy skills. I undertook evaluations of the program in 2022 and 2023.

## Koori Family Violence Unit

### **Court Services Victoria**

**2023**

The Royal Commission into Family Violence recommended that Koori Courts begin to hear breaches of intervention orders. In collaboration with Lucy Macmillan from Anrows, we undertook a review of the pilot implementation of this recommendation that took place in Mildura.

Lucy and I also developed the monitoring framework for the Koori Family Violence Unit.

## Whales and Dolphins Initiative

### **World Wildlife Fund Australia**

**2022**

This global initiative headed by WWF-Australia seeks to protect dolphins and whales from anthropogenic threats. I undertook the mid-term review.

## Aboriginal Women in Research and Evaluation

### **ABC Foundation**

**2022**

I wrote and delivered a 13-week course on research and evaluation for six Aboriginal and Torres Strait Islander women living in the Pilbara region.

## TalkUp

### **People With Disabilities Australia, First Peoples Disability Network**

**2022**

TalkUp is codesigning advocacy resources with First Nations peoples living with disability. I developed the monitoring framework for this project.

## Yalinguth

### **Storyscape**

**2021**

I reviewed the Yalinguth app, which uses geo-located stories and sounds. Elders take you on a journey around Gertrude Street Fitzroy, a significant area for the Aboriginal and Torres Strait Islander movement.

## Indigenous Eye Health Unit – University of Melbourne

### **Paul Ramsay Foundation**

**2021**

The Unit contributes to the improved eye health of Indigenous Australians. The Paul Ramsay Foundation funded this evaluation, which sought to assess the effectiveness of the Unit as systems change intermediary. [You can read the report here.](#)

## Equal Playing Field

**2015 - ongoing**

Equal Playing Field is a Papua New Guinean NGO based in Port Moresby seeking to eliminate gender-based violence in Papua New Guinea. In collaboration with RMIT University, I have undertaken an evaluation of their respectful relationships program, designed a program to engage high school students in advocacy against gender-based violence, and assisted with the development of its whole-of-school framework for combating gender violence. In 2023, I provided monitoring and evaluation training for the program staff.



# WORK HISTORY

2014 - Current	Consultant String Theory
2022	Assistant Lecturer Program design and evaluation Master of International Development University of Melbourne
2018 - 2020	Principal Consultant Clear Horizon
2017 - 2018	Monitoring and Reporting Officer Access to Justice and Rule of Law Program United Nations Development Program – South Sudan United Nations Volunteer role
2016 - 2017	Evaluation Consultant International Citizen Service – Tanzania and Nigeria Voluntary Services Overseas – United Kingdom
2016 - 2020	Adjunct Lecturer Master of Public Health James Cook University
2015	Assistant Lecturer Monitoring and evaluation Master of International Development RMIT University
2014 - 2017	Consultant String Theory
2013 - 2014	Monitoring, Evaluation, and Reporting Officer The Song Room
2012 - 2013	Evaluation Manager Foundation for Young Australians
2009 - 2012	Evaluation Officer Centre for Work and Learning Brotherhood of St Laurence
2007 - 2008	Consultant Clear Horizon
2006 - 2007	Volunteer role National Centre for Women and Children – Tonga
2005 - 2006	Office Manager Clear Horizon



2004 - 2005	Volunteer role Marie Stopes International Viet Nam
2003 - 2004	Graduate role Marie Stopes International Australia
2001 - 2003	Information work/Reception Domestic Violence Resource Centre
2000 - 2003	Counsellor Advocate – Pregnancy Advisory Service Royal Women's Hospital
1999 - 2001	Crisis Worker Women's Domestic Violence Crisis Service
1996 - 2001	Disability Carer Melbourne Citymission

## Qualifications

- 2007 Postgraduate Certificate in Assessment and Evaluation, University of Melbourne
- 2000 Bachelor of Arts, University of Melbourne

## Awards

- 2018 SVRI WGB Development Marketplace award – for work evaluating gender-based violence programs in Papua New Guinea (co-recipient)
- 2016 Indigenous Evaluation Award from the Australasian Evaluation Society – for the evaluation of the Straight Talk program for Oxfam Australia (co-recipient)



## Publications

“Programme evaluation in primary care.” *How to do Primary Care Research*. Ed. Felicity Goodyear-Smith and Bob Mash. CRC Press. 2019. 101-112.

*Using an outcomes framework to design and Indigenous youth program*. Published on the Power to Persuade blog.

<http://www.powertopersuade.org.au/blog/i6oqla15kdiprrsayuemxs5e9prwso/14/3/2016?rq=siegmann> December 11 2014

*Using digital storytelling to include youth voices in evaluation*. Published on the Power to Persuade blog.

<http://www.powertopersuade.org.au/blog/f2rhb7oi5ujg8ndimsy1dtu2ya907p/14/3/2016?rq=siegmann> December 10 2014

*Using developmental evaluation to build data collection frameworks*. Published on the Power to Persuade blog. <http://www.powertopersuade.org.au/blog/using/14/3/2016?rq=siegmann> December 9 2014

*‘It’s like being caught in a whirlpool’ participant musing on creating change from the 2014 Power to Persuade symposium*. Published on the Power To Persuade Blog.

<http://www.powertopersuade.org.au/blog/ryrcrj7jwquon04pplaknkn9asxs8e/14/3/2016?rq=siegmann> October 29 2014

*Learning to play the Sacred Heart Stomp*. Participatory video made for the Harmony in Strings evaluation. <https://vimeo.com/86483680> 2013

*Kevin and Linda become friends*. Participatory video made for the Harmony in Strings evaluation. <https://vimeo.com/86481622> 2013

*The evaluation theory tree*. Published on the Power To Persuade blog.

<http://www.powertopersuade.org.au/blog/ihs226p8pv4xnt4vc56zw64zggxliq/15/3/2016?rq=siegmann> 10 April 2013

*Work and learning in Fitzroy, Richmond, and Collingwood. A survey of public housing residents*. Brotherhood of St Laurence. <https://www.bsl.org.au/research/browse-publications/work-and-learning-in-fitzroy-richmond-and-collingwood-survey-of-public-housing-residents/> 2010

Adolescents and Gender-Sensitive Indicators. *Development Studies Bulletin*. Australia National University. August 2006.

‘Book Review: Sexuality, Gender, and Rights. Exploring Theory and Practice in South and Southeast Asia.’ *Gender and Development*, July, 2006.

‘More Than a Snappy Title: A Comparative Examination of Two Books on Adolescent Dating Violence.’ *Domestic Violence and Incest Resource Centre Quarterly*, Autumn, 2004.

‘Batterer as Parent: Addressing the Impact of Family Dynamics.’ *Domestic Violence and Incest Resource Centre Quarterly*, Spring, 2003.





# Presentations

*With, not for: stories and perspectives on participatory approaches in research and practice.* Organised by the Outcomes Practice Evidence Network. 2018. Melbourne, Australia.

*In their own words. How we (the boring adults) worked with young people (the cool kids) in Papua New Guinea to develop a bilingual post-program survey, why we did it, and why it was a good idea.* Organised by the Australasian Evaluation Society. Presented at the 2018 AES International Evaluation Conference. 20 September 2018. Launceston, Australia.

*Emotions, relationships, and politics between external evaluation consultants, program staff, and non-Indigenous Organisational cultures in the conduct of evaluation of Indigenous programs.* Organised by the Australasian Evaluation Society. Presented at the AES International Evaluation Conference. 7 September 2017. Canberra, Australia.

*Workshop: summarising emergent themes and moving forward. Organised by the Women's Policy Action Tank.* Presented at the Putting Women at the Centre: A Policy Forum. 16 August 2016. Melbourne, Australia.

*Creative approaches to youth program evaluation.* Organised by YacVic. Presented at the YACVic Local Government Youth Services Forum. 18 June 2015. Melbourne, Australia.

*Crosscutting Themes: Adolescents and Gender Indicators.* Organised by the International Women's Development Agency. Presented at *Symposium on the Harmonisation of Gender Indicators*. 15<sup>th</sup> June, 2006. Canberra, Australia.

*The Impact of Gender on HIV Transmission and Access to Health Services: Lessons for the Development of HIV VCT Services in Vietnam.* Organised by the Ministry of Health and UNAIDS. Presented at the satellite session: 'Emerging Issues for HIV VCT in Vietnam' at the 3<sup>rd</sup> Scientific Conference on HIV AIDS. 24<sup>th</sup> November, 2005. Ho Chi Minh City, Vietnam.

*Integration of HIV VCT Services into the Clinical Network of Marie Stopes International Vietnam.* Organised by Centre for Disease Control and the Presidents Fund for HIV AIDS Relief. Presented at *The National HIV VCT Experience Sharing Conference*. 24<sup>th</sup> August, 2005. Nha Trang City, Khanh Hoa Province, Vietnam.

